

ETHICS  
CLEARANCE

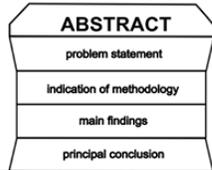
GRANT  
PROPOSALS

# Proposals

ARiEAL	Industry
<p>Grant writing</p> <p><i>“Wrote and edited grant proposals, with 95% success rate, to obtain funding for multi-year projects and student experiments”</i></p>	<p>Grant writing Contracts &amp; RFPs (request for proposal) Regulatory affairs Business proposals Business case</p>

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# Abstract

ARiEAL

Industry

Science Communication

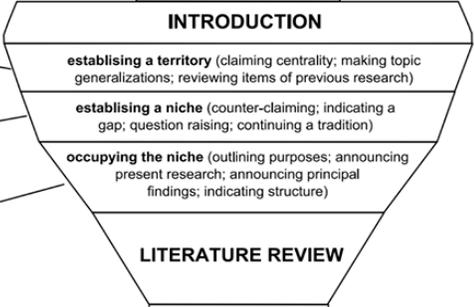
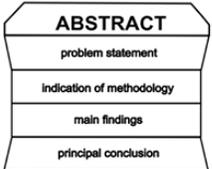
Storytelling  
Concise reporting  
Emails

*“Translating and summarizing research articles into brief plain language summaries to increase outreach.”*

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# Intro & Lit Review



*In the past decade much research has focused on...*

*It remains unclear why...*

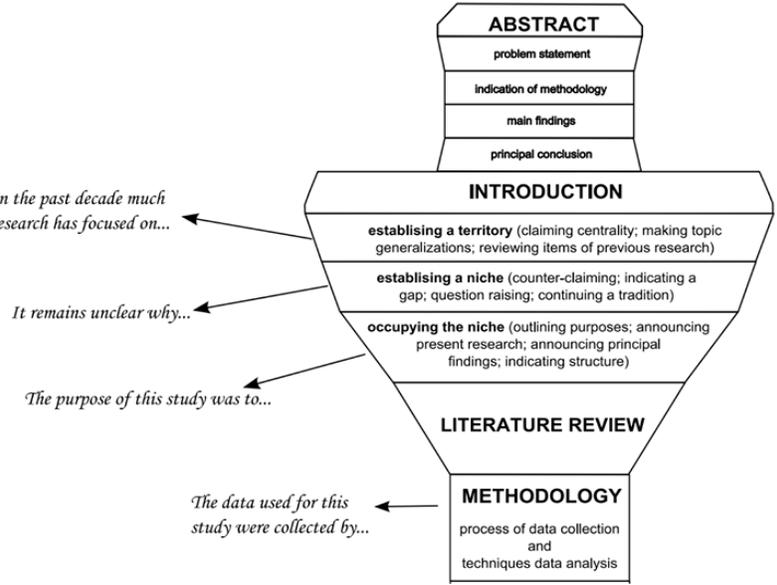
*The purpose of this study was to...*

ARiEAL	Industry
Lit Review	Research Working with contracts and technical documents Context Finding resources within and outside company

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# Methods & References



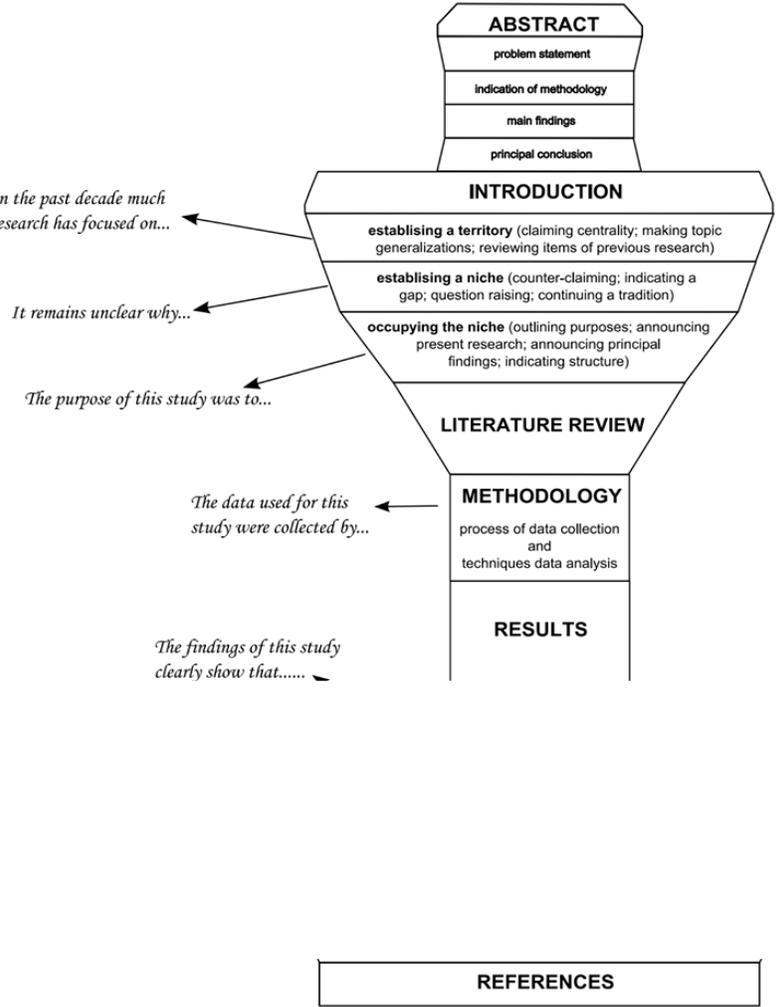
REFERENCES

ARiEAL	Industry
<p>Research methods Isolating variables Data collection and entry Citing</p>	<p>Data governance Process governance Continual improvement Succession planning</p>
<p>Replicable &amp; Repeatable</p>	<p>Sustainable &amp; Scalable</p>

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# Results

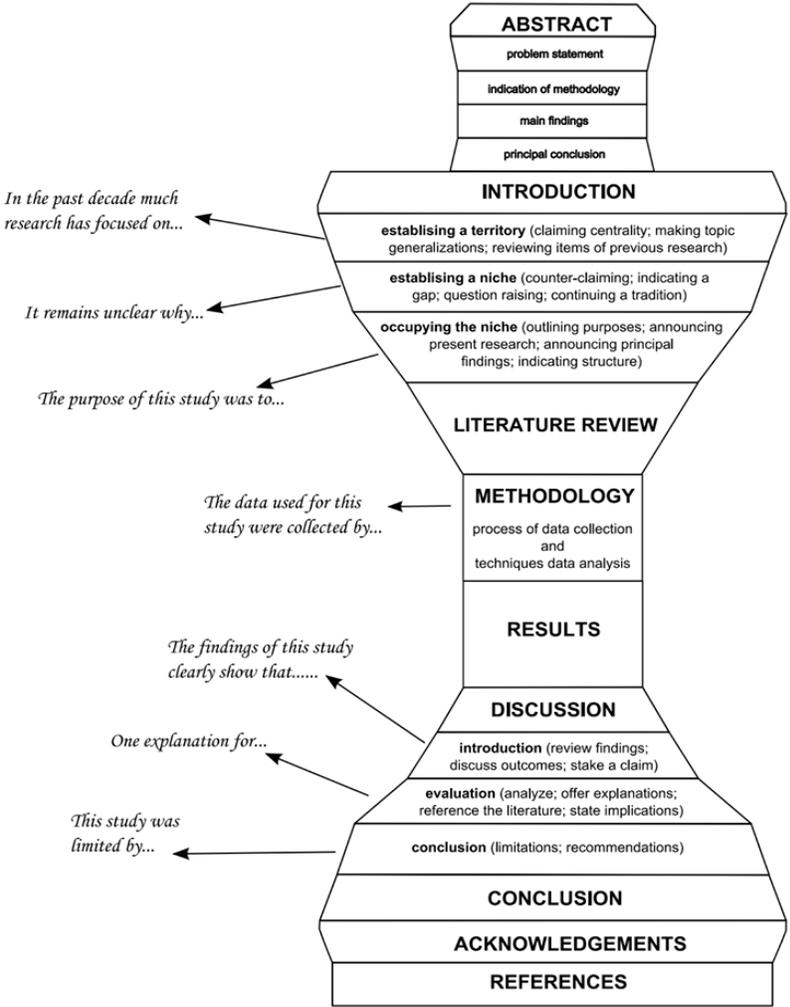


ARiEAL	Industry
<p>R</p> <p>Data cleaning</p> <p>Data visualization</p> <p>Statistics</p> <p><i>“Created easily interpretable data narratives which facilitated decision-making and understanding of user behaviour.”</i></p>	<p>R, ShinyApp, Python, SQL, Excel, PowerBI</p> <p>Cleaning and transforming data</p> <p>Data visualization</p> <p>Analytics and KPIs (Key Performance Indicators)</p>

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# Discussion & Conclusion



ARiEAL	Industry
<p>Science communication Dissemination Writing</p> <p><i>“Collaborating with designers, product manager, and marketing team to build an interactive study planning tool (<a href="#">link to prototype</a>) to highlight the speed and value of the Lingvist app to potential customers”</i></p>	<p>Story telling Reporting Generating insights and recommendations</p>